

Apout me

Hello! My name is Kylie White. I am a designer, miniaturist, content creator and digital growth strategist from the Philadelphia area. I create to inspire. Through my work, I hope to encourage others to get creative and add a little life to their white space!





88% USA	
18-24 —	13%
25-34	42%
35-44	27%

#### @KYLIEWHITESPACE

55k	100 <b>k</b>
TIKTOK FOLLOWERS	MONTHLY PINTEREST VIEWS
35k	1.5k
INSTAGRAM FOLLOWERS	YOUTUBE SUBSCRIBERS

## PREVIOUS BRAND COLLABORATIONS

SAATVA	HOMEPLISTIC
ANAVRIN	ROLIFE
BRIGHTECH	WOODVENTURE
CLARIFION	FROMTHEWOOD
AROMA360	MODERN LANTERN
DOLL 10 BEAUTY	EVERLONG PRINT CO.
PUBLIC GOODS	LINENS & HUTCH
CLEANOMIC	UIN FOOTWEAR
TAL & BERT	BOHEMIAN REVIVAL
	(and more!)

(...and more!)

## WHAT CAN I DO FOR YOU?

When I'm not creating, I work full time as a digital marketing growth strategist and social media manager. I have a passion for learning and helping brands expand their online presence via beautifully crafted content that resonates with their audience. My UGC video ads have generated over a 5x return on ad spend for several D2C brands. As a creator and a consumer, I understand what drives users to click, engage, and purchase.

Need social content? Shoot me an email at kyliewhitespace@gmail.com!









# **SERVICES & RATES**

### SPONSORED VIDEO

\$450

Instagram Reel / TikTok Video posted to my social media accounts. Includes paid media usage rights

### SPONSORED POST

\$300

Instagram Static Post + Story posted to my social media account. Includes paid media usage rights

## UGC VIDEO/ **PHOTOGRAPHY**

fr. \$300

Product photography or video provided to the brand for use in advertising, social media, etc. Examples include product unboxing, demos and reviews

## **AMAZON** SHOPPABLE VIDEO

Includes 1 shoppable video that will link to your product and be featured on my Amazon storefront

## **SPONSORED BLOG POST**

\$800

\$250

Full product review highlighting your product or service on kyliewhitespace.com with external site links

Let's Connect!