

Apout me

Hello! My name is Kylie White. I am a designer, miniaturist, content creator and digital growth strategist from the Philadelphia area. I create to inspire. Through my work, I hope to encourage others to get creative and add a little life to their white space!





88% USA	
18-24 —	13%
25-34	42%
35-44	27%

@KYLIEWHITESPACE

65k	130k
TIKTOK FOLLOWERS	MONTHLY PINTEREST VIEWS
40k	2k
INSTAGRAM	YOUTUBE

PREVIOUS BRAND COLLABORATIONS

SAATVA	HOMEPLISTIC
ANAVRIN	ROLIFE
BRIGHTECH	WOODVENTURE
CLARIFION	FROMTHEWOOD
AROMA360	MODERN LANTERN
DOLL 10 BEAUTY	EVERLONG PRINT CO.
PUBLIC GOODS	LINENS & HUTCH
CLEANOMIC	UIN FOOTWEAR
TAL & BERT	BOHEMIAN REVIVAL
	(and more!)

FOLLOWERS

SUBSCRIBERS

WHAT CAN I DO FOR YOU?

When I'm not creating, I work full time as a digital marketing growth strategist and social media manager. I have a passion for learning and helping brands expand their online presence via beautifully crafted content that resonates with their audience. My UGC video ads have generated over a 5x return on ad spend for several D2C brands. As a creator and a consumer, I understand what drives users to click, engage, and purchase.

Need social content? Shoot me an email at kyliewhitespace@gmail.com!









SERVICES & RATES

SPONSORED VIDEO

\$450

Instagram Reel / TikTok Video posted to my social media accounts. Includes paid media usage rights

SPONSORED POST

\$300

Instagram Static Post + Story posted to my social media account. Includes paid media usage rights

UGC VIDEO/ **PHOTOGRAPHY**

\$400

Product photography and/or video provided to the brand for use in paid advertising, social media, etc. Examples include product unboxing, demos and reviews

AMAZON SHOPPABLE VIDEO

Includes 1 shoppable video that will link to your product and be featured on my Amazon storefront

SPONSORED BLOG POST

\$700

\$250

Full product review highlighting your product or service on kyliewhitespace.com with external site links

Let's Connect!